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# THE MCGEE GROUP

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The McGee Group works with churches to develop a clear understanding of its goals for recruiting more attendees. This includes increasing attendance at Sunday services, growing the church's membership, or attracting more people to specific ministries.

Before developing a customized marketing plan for each church, the McGee Group conducts an initial analysis to understand the church's unique needs and goals. This includes assessing the church's current website and social media presence, understanding your target audience, and reviewing your budget.

Once the McGee Group has a good understanding of the church's needs and goals, we develop a customized marketing plan that includes a mix of the services listed below.

The plan will be tailored to the church's specific budget and target audience. The McGee Group will also track the results of the marketing plan and make adjustments as needed. Our goal is to help your church to achieve your goals of recruiting more attendees and growing your congregation.

EXAMPLE: [GRACELUTHERANCALDWELL.ORG](http://GRACELUTHERANCALDWELL.ORG)

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## CONTACT US

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