

THE MCGEE GROUP CAN PROVIDE A VARIETY OF SERVICES TO
HELP CHURCHES RECRUIT MORE ATTENDEES, INCLUDING:

WEBSITE AND SOCIAL MEDIA EFFORTS

WEBSITE DESIGN AND DEVELOPMENT

Create a modern and user-friendly website that is optimized for search engines. The website would include information about the church's mission, values, and ministries, as well as upcoming events and services.

SOCIAL MEDIA MANAGEMENT

Create and manage social media accounts for the church on platforms such as Facebook, Twitter, and Instagram. Use social media to attract potential attendees, share news and announcements, and promote the church's events and services.

CONTENT MARKETING

Create and publish high-quality content on the church's website and social media accounts, such as blog posts, infographics, and videos. Use content marketing to attract and engage potential attendees, and to share the church's presence in the community.

PAID ADVERTISING

Run paid ads on social media and search engines to target potential attendees and new arrivals in the local area.

OTHER SERVICES

MARKET RESEARCH

Conduct market research to understand the demographics and needs of the local community. This information can be used to develop targeted marketing and outreach strategies.

BRANDING

Help the church to develop a strong and consistent brand identity. This includes creating a logo, tagline, and visual style guide.

PUBLIC RELATIONS

Generate positive media coverage for the church and its events. This can be done by writing press releases, pitching stories to journalists, and organizing media events.

EVENT PLANNING

Help the church to plan and execute successful events that will attract new attendees. This includes everything from developing a budget and choosing a venue to promoting the event and handling logistics.

DESIGNS FOR BULLETINS, CONNECTION CARDS, ETC.

MAIL MARKETING CAMPAIGNS (EASTER, CHRISTMAS, SPECIAL EVENTS, ETC.)